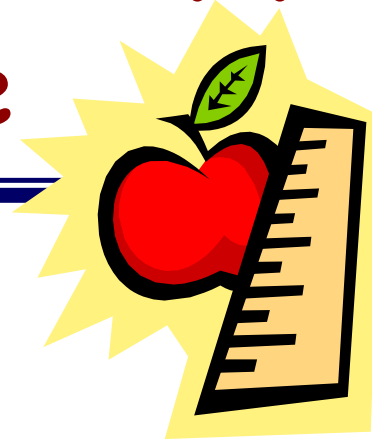


**Okaloosa-Walton  
Community College  
Site-Based Baccalaureate  
Degree Programs**



**March 12, 2003**

# Okaloosa-Walton Community College



Florida's K-20 System  
at Its Best!

# Okaloosa-Walton Community College



*OWCC, with approximately 40% of FTIC college students in need of remediation, produces more degrees per student enrollment with the lowest cost to the State and the lowest tuition in the State.*

- Annual unduplicated enrollment of over 15,000 at six campuses and centers
- FTE of 3,739
- Over 1,200 degrees awarded in 2001-02
- Highest community college graduation rate in Florida
- 50% of faculty with doctorates or 30+ graduate hours beyond the master's
- Home to A+ rated Collegiate High School
- Home to award-winning ROTC Program
- Committed to innovation and community needs



# Baccalaureate Degrees: A Natural Progression

## **Bachelor of Applied Science in Project and Acquisitions Management (BAS)**

- Career Ladder for A.A., A.S. and A.A.S. students
- Flexible delivery and scheduling
- Reflects economic development mission by supporting military-related business and industry
- No comparable program in the area
- Clear demand by students and employers
- Four curricular options reflecting local need

## **Bachelor of Science in Nursing (BSN)**

- Uses State AS to BS model to build on OWCC ADN program
- Flexible delivery and scheduling for place-bound and working students
- Requested and supported by local health care providers
- Addresses critical state and local employment needs
- Traditional BSN content plus specialized clinical experiences and emphasis on critical thinking
- No comparable program in the area

# OWCC COMMITMENT TO A SEAMLESS EDUCATION SYSTEM

	Grades	Grades	Postsecondary Certificate/ Associate Programs	Postsecondary Baccalaureate Programs	Postsecondary Graduate Programs
Pre-K	7-9	10-12			

## OWCC EDUCATION CONTINUUM



<p>Child Development and Education Programs</p> <p>On-Site Child Care Center</p>	<p><i>Proposed Partnership for Charter Junior High School</i></p>	<p>ABE GED</p> <p>Collegiate High School</p> <p>Dual Enrollment</p>	<p>A.A. A.S. A.A.S A.T.D. Certificates</p> <p>Dual Enrollment</p>	<p>OWCC-UWF Joint Campus</p> <p>Arts Center AA to BA</p> <p><i>Proposed B.A.S.</i></p> <p><i>Proposed B.S.N.</i></p>	<p>OWCC-UWF Joint Campus M.A. M.S. Ed.D.</p>
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# Site-Based Baccalaureate Access at OWCC



## Ideal match to intent of F.S. 1007.33

- ☑ Responds to local workforce demand
- ☑ Local access for place-bound, non-traditional students
- ☑ Wise use of public resources and facilities

## Ideal match with K-20 Goals and Strategic Imperatives

- ☑ Highest student achievement
- ☑ Seamless articulation
- ☑ Maximum access
- ☑ Aligning workforce education with skills of the new economy
- ☑ Quality efficient services



# OWCC Baccalaureate Proposals and The CEPRI Criteria

# VERIFIED



# NEED

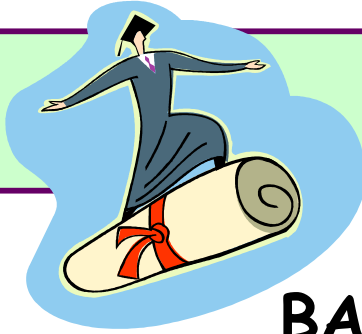
## BAS

- 187 regional openings annually, plus additional independent contractor needs
- Written support of both need and unique nature of degree from multiple local CEO's
- Content addresses nature of local military-related economy
- 98% support from student surveys (294 students)
- 90% of 130 students in random sample of follow-up survey desire this particular degree

## BSN

- Regional vacancy and turnover rates exceed state levels
- 123 regional openings annually; current vacancies of 50+
- Addresses needs of place-bound and working students
  - 70% of OWCC ADN students want BSN option
  - 300+ local ADN's interested
- Requested by local health care providers
- Local BSN helps hospitals retain existing staff and recruit new staff
- Provides return-to-work strategy for non-practicing RN's





# POTENTIAL IMPACT

## BAS

- Technical degree is natural progression for OWCC mission
- Qualified faculty available
- Existing facilities available
- Curriculum meets state guidelines
- No reduction in existing OWCC programs/services; no programs/services displaced
- No current local providers

## BSN

- Technical degree is natural progression for OWCC mission
- Qualified faculty available; local hospitals will assist
- Existing facilities and clinical sites available
- Curriculum meets state guidelines
- No reduction in existing OWCC programs/services; no programs/services displaced
- No current local providers, but OWCC also pursuing options with UWF

# USE OF RESOURCES



## BAS

- Current AA to BA format with UWF not designed for this subject/skill area
- Program content not available through other local providers
- Technical credit component makes joint university program unlikely
- Two new positions projected
- Existing faculty will supplement instruction, but not be reassigned
- Articulation issues do not impact need for program

## BSN

- Current AA to BA format with UWF not designed for this subject/skill area
- No current program in the area
- OWCC also pursuing options with UWF
- Two new positions required; hospitals will assist with clinicals
- Existing staff will supplement instruction, but not be reassigned
- Articulation issues do not impact need for program

# IMPLEMENTATION

## BAS

- Substantive Change application needed for SACS/COC
- OWCC infrastructure available and sufficient
- Library needs are relatively minor
- Planning tasks and calendar developed
- First students in Fall 2004
- First graduates in Spring 2006



## BSN

- Substantive Change application needed for SACS/COC
- Florida Board of Nursing involved as appropriate
- OWCC infrastructure available and sufficient
- Library needs are relatively minor
- Planning tasks and calendar developed
- First students in Fall 2004
- First graduates in Spring 2006

# ACCOUNTABILITY



## BAS

- 120-hour program recognizes time-to-degree issues
- Open access program
- Usual AS to BS admission requirements
- Prerequisites and general education in line with state practice
- Commitment to compliance with state accountability standards

## BSN

- 120-hour program recognizes time-to-degree issues
- Open access program on space available basis
- Usual AS to BS admission requirements
- Prerequisites and general education in line with state practice
- Commitment to compliance with state accountability standards



# COST EFFECTIVENESS

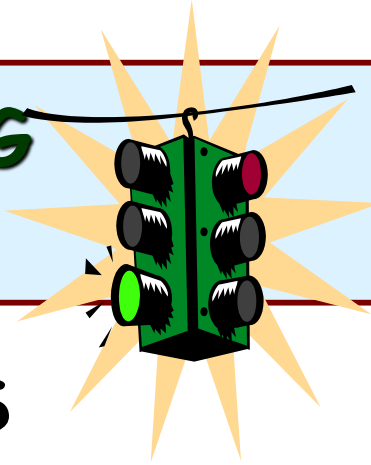
## BAS

- Community College tuition saves students money, comparing favorably with all other public and private alternatives
- Community College faculty workload saves state money
- No new facility-related costs
- General education instruction absorbed by existing college program
- Cost per FTE approximately 23% less than comparable university programs (\$4,089 vs. \$5,295)

## BSN

- Community College tuition saves students money, comparing favorably with all other public and private alternatives
- Community College faculty workload saves state money
- No new facility-related costs
- General education instruction absorbed by existing college program
- Cost per FTE approximately 35% less than university BSN (\$6,661 vs. \$10,362)

# GETTING



# STARTED AFTER APPROVALS

## BAS

- Hire lead faculty member
- Pursue Substantive Change process with SACS
- Follow-up with local employers
- Complete final program planning
- Fine tune infrastructure support
- Survey and complete library acquisitions
- Implement marketing plan

## BSN

- Hire lead faculty member
- Pursue Substantive Change process with SACS
- Coordinate with Board of Nursing
- Complete final program planning
- Fine tune infrastructure support
- Survey and complete library acquisitions
- Implement marketing plan

# AN OPPORTUNITY AND A CHALLENGE

